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22RMI18

First Semester MCA Degree Examination, Jan./Feb. 2023 Research Methodology and IPR

Time: 3 hrs.

Max. Marks: 100

*Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.
2. M : Marks , L: Bloom's level , C: Course outcomes.*

| | | Module – 1 | M | L | C |
|-------------------|----|--|----|----|-----|
| Q.1 | a. | Define Research. Elaborate on the objectives and significance of research. | 10 | L2 | CO1 |
| | b. | Explain the different types of research with an example for each. | 10 | L2 | CO1 |
| OR | | | | | |
| Q.2 | a. | Distinguish between Research Method and Research Methodology. | 10 | L2 | CO1 |
| | b. | Illustrate the various steps involved in Research process with a neat diagram. | 10 | L2 | CO1 |
| Module – 2 | | | | | |
| Q.3 | a. | Define a research problem. Summarize the main techniques involved in defining a research problem. | 10 | L2 | CO1 |
| | b. | Explain the issues involved in defining a research and discuss on the necessity of defining the problem. | 10 | L2 | CO1 |
| OR | | | | | |
| Q.4 | a. | Explain the literature review functions in research work and state the way in which it can help research. | 10 | L2 | CO2 |
| | b. | Illustrate the steps involved to conduct literature review for research and explain each one briefly | 10 | L2 | CO2 |
| Module – 3 | | | | | |
| Q.5 | a. | Discuss fully the important concept relating to research design. | 10 | L2 | CO3 |
| | b. | Briefly explain about importance of experimental design. Mention its types and explain any one in each type. | 10 | L2 | CO3 |
| OR | | | | | |
| Q.6 | a. | Illustrate the steps that the researcher should pay attention while developing a sample design. | 10 | L2 | CO3 |
| | b. | The following are the number of departmental stores in 15 cities: 35, 17, 10, 32, 70, 28, 26, 19, 26, 66, 37, 44, 33, 29 and 28. If we want to select a sample of 10 stores, using cities as clusters and selecting within clusters proportional to size, how many stores from each city should be chosen? (Use a starting point of 10). | 10 | L3 | CO3 |
| Module – 4 | | | | | |
| Q.7 | a. | Clearly explain the differences between collection of data through questionnaire and schedules. | 10 | L2 | CO4 |
| | b. | Interpret the various steps involved in writing a report. | 10 | L3 | CO4 |
| OR | | | | | |
| Q.8 | a. | What is interpretation? Discuss on the precautions that need to be taken by the research for correct interpretation. | 10 | L2 | CO4 |
| | b. | Elaborate on the different types of reports. | 10 | L2 | CO4 |
| Module – 5 | | | | | |
| Q.9 | a. | What is intellectual property? What are the different types of it? | 10 | L2 | CO5 |
| | b. | Explain briefly the Indian Patent Act 1970. | 10 | L2 | CO5 |
| OR | | | | | |
| Q.10 | a. | Explain the importance of IPR in recent times. | 10 | L2 | CO5 |
| | b. | Discuss the salient features of Copyright Act 1957. | 10 | L2 | CO5 |